

MySurat.in (Active Citizen Engagement)

Part-1, Citizen Engagement Portal & Mob App

1. Name of the Project:MySurat Citizen Engagement (Part-1 IT Vendor, Citizen Engagement Portal & Mob App)

2. Cost and financing:Part 1 and Part 2 SCP Cost :Rs. 20.00 Cr

Tender estimated cost : Rs. 02.00 Cr

Tender sanctioned cost : Rs.02.34 Cr

3. Brief Description (Technical Details):- SMC plans to establish citizen engagement platform promoting citizen partnership in the development of the City. MySurat is a unified platform for citizen engagement in governance, has been conceptualized, as a medium for information dissemination, consultation, exchange ideas/ suggestions, collaboration. The project is expected to gain momentum under the 'Smart Cities' and 'Digital India' initiative from Government of India. The project will also be supplemented by Social Media platforms: Facebook, Twitter, WhatsApp and YouTube riding on the popularity of social media and increased digital penetration. One of the track for active citizen engagement is to appoint an agency for development of MySurat Portal and Mobile App.

The scope of IT Vendor Agency includes development of Citizen engagement Portal, mobile app, Web analytics and Social Media analytics

- **Current status:** Work execution is in Progress.